

# Design Research video analysis

- recording,
- **transcription,**
- coding,
- analysis,
- interpretation,
- presentation of results (report, paper)

# Transkriptions- u. Analyse-SW

<http://www.audiotranskription.de/downloads.html>

## Lizenzen

**f4transkript** (Studierende) für 10 Tage:

**RH2TEXIW2S7F**

**f4analyse** (Studierende) für 10 Tage:

**X23BQ3X3Y4QS**

Jede/r TeilnehmerInn kann damit einmalig 10 Tage am Stück am Privatrechner arbeiten, egal wann er oder sie damit beginnt.

# Transcription-sw F5 <http://www.audiotranskription.de>

Apple F5 Ablage Bearbeiten Text Schriftart Medien Fenster Hilfe

eng1\_line138-55

Stile [Icons] Abstand Listen [Icons]

0 2 4 6 8 10 12 14

of the brainstorm but we  
47 should also not forget that the paper is involved in  
all of this as well +++  
....

#00:10:28-4#

131 Jamie it could be anything  
132 Sarah it could be anything  
133 Jamie yeah  
134 AJ yeah I guess it could be all those  
135 Jamie yeah  
136 AJ potentially it could be yeah+++ 6££££££££££££££££  
££what did you come up with Jamie  
137 Jamie I ended up with the+ hold on+ sledge  
138 AJ the sledge excellent  
139 all ((laugh))  
140 AJ so what did that generate then? ((write:  
sledge))  
141 Jamie well the sledge manages to keep level  
by having quite a wide base and  
142 then a main force in the middle so unlike  
the set of skis where quite  
143 narrow and you go up on an edge-  
1440:11:00 AJ yeah

00:10:30-0

00:10:30:00

01:40:29-2

Tempo: 100 %  
50 180  
Lautstärke: 200 %

Kürzel	Textbaustein
i	Interviewer:
b	Befragter:
l	(Lachen)

Eng1long.mp4

A Spenden [Icons]

# Transkription

gesprochene Sprache -> Schrift

↳ andere Zuwendung möglich

## **Transkriptionssysteme, -regeln**

- CA Konversationsanalytische Notationskonventionen (Jefferson 1984) auf dem viele andere basieren;
- GAT (gesprächsanalytisches Transkriptionssystem, Selting et al. 1998)

# Transkriptionskonventionen

Konversationsanalytische Transkription nach Jefferson (1984)

## Verlaufsstruktur

[ ] [ ]	Überlappungen und Simultansprechen
=	schneller, unmittelbarer Anschluss neuer Einheiten
-	abruptes Abbrechen

## Pausen

(.)	Mikropause
(-), (--), (----)	kurze, mittlere, längere Pause
(2.0)	geschätzte Pause (bei mehr als 1 Sek. Dauer)
(2.85)	gemessene Pause

# Transkriptionskonventionen

## Konversationsanalytische Transkription nach Jefferson (1984)

:	Doppelpunkt gibt Dehnung/Längung eines Lautes an, Bs. P: du i:dió::t
.	fallende Intonation
,	kontinuierende Intonation
?	steigende Intonation
!	markiert einen intensiven Ton

((hustet))	parasprachliche Handlungen und Ereignisse
<<hustend> >	sprachbegleitende Handlungen und Ereignisse
<<erstaunt> >	interpretierende Kommentare
(     )	unverständliche Passage je nach Länge
(solche)	vermuteter Wortlaut
al(s)o	vermuteter Laut / Silbe
(solche / welche)	mögliche Alternativen
((...))	Auslassung im Transkript
→	Verweis auf im Text behandelte Transkriptzeile

# Transcript Symbols for Conversation Analysis

[http://www.sscnet.ucla.edu/soc/faculty/sche  
gloff/TranscriptionProject/page1.html](http://www.sscnet.ucla.edu/soc/faculty/sche<br/>gloff/TranscriptionProject/page1.html)

# Transcription Conventions

# Speech

JANE: It- *It* was (— — — — — + — —) so: : (0.3) °incredible.  
MEG: [ I (love) it. = I do.

2. Italics show that the talk so marked is being emphasized in some fashion.
3. Dashes within parentheses indicate tenths of a second within a silence.
4. Each full second within a silence is marked with a plus sign.
5. A colon indicates that the sound preceding it is noticeably lengthened.
6. Numbers within parentheses constitute an alternative way of showing the duration of a silence.
7. A degree sign shows that the talk so marked is spoken with noticeably lowered volume.

# Transcription Conventions

# Speech

JANE: It- *It* was (- - - - - + - -) so: : (0.3) °incredible.  
[  
MEG: I (love) it. = I do.

8. Punctuation marks indicate intonation as follows:
  - A falling contour is marked with a period.
  - A rising contour is marked with a question mark.
  - A falling-rising contour is marked with a comma.
9. A bracket connecting the talk of different speakers shows that overlapping talk begins at that point.
10. If words are placed within parentheses, a possible but not certain hearing of that talk is indicated.
11. An equals sign indicates that no break occurs between two pieces of talk by either the same or different speakers.

(Q: Goodwin, 1981. *Conversational Organization*; pp vii)

# Transcription

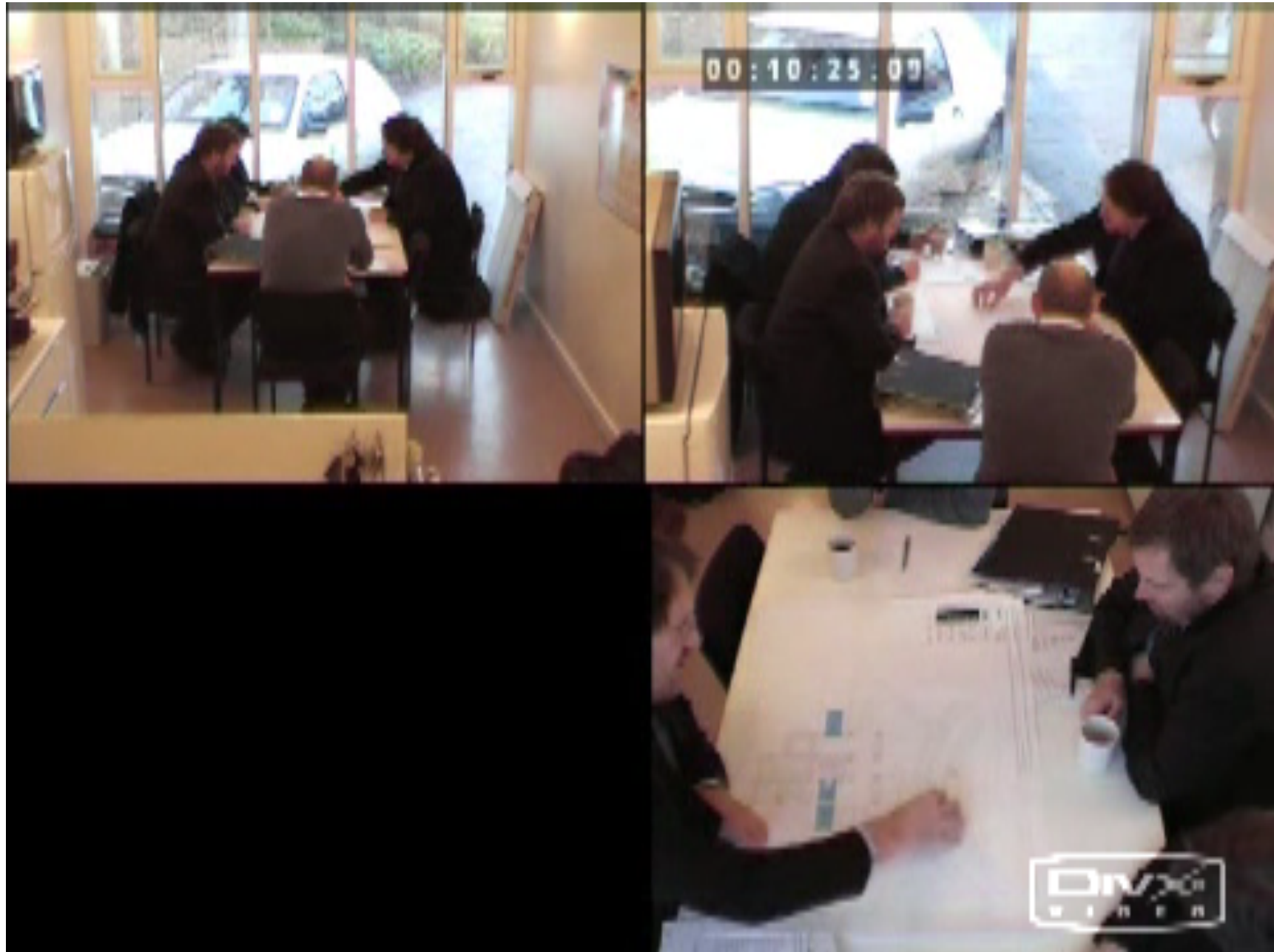
"[I]t is a truism to note that all transcription is in some sense interpretation ..." (Cook 1990, p.12)

"... there is not, and cannot be, a 'neutral' transcription system." (Psathas & Anderson 1990, p.75)

"[A] transcript is a text that 're'-presents an event; it is not the event itself. Following this logic, what is re-presented is data constructed by a researcher for a particular purpose, not just talk written down." (Green et al. 1997, p.172)

zit. n. Malcolm Ashmore & Darren Reed: Innocence and Nostalgia in Conversation Analysis: The Dynamic Relations of Tape and Transcript. 2000 *FQS* 1(3), Art. 3, <http://www.qualitative-research.net/fqs/>

# Architectural Meeting



# Architectural Meeting 1 extract

85 Adrian | leaves through drawings  
| well the design has developed / a wee bit since / erm you saw it last time  
/ okay / okay

86 Angela  
Adrian | points to drawing  
erm the design | obviously is still in exactly the same place  
[nods] yes [low voice]

87 Angela  
Adrian | takes drawing  
but the the design is extended | to include the actual cremator facility

88 Adrian |presents draw.|gesture| Angela nods  
so if I can start with this particular drawing | err you've |seen | a version  
of this drawing before

89 | gesture on drawing | Angela nods  
| basically we're arriving in the new car park | in this area and  
90 from the car park we'll enter the building through a waiting area this this  
91 | points to drawn waiting room  
| (.) lea- leads us to the first (.) query I have because um there was some  
discussion about whether

92 | gazes to Angela Adrian gazes to drawing | Angela slightly nods  
you | wanted the size of the waiting room increased | at the moment it's

93 | gazes to Angela | gazes to Chris; Chris slightly nods  
| exactly on brief (but) it does look + kind of | (.) small to my eye

94 | gazes to Angela  
in relation to the | (.) / size of the project

95 Angela / yes I'd be interested to know in a sense what sort of  
(.) seat- er how many

96 | Adrian takes ruler  
seats in a sense you could get | in a sense that

97 most people / arrive probably at least  
Adrian / ok [takes measure with ruler]

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