



Narratives Poster

Telling the whole story on one sheet

Type of methodology: experimental method – narrative technique

Description:

„Story-telling“ is a central aspect of design work. Designer use different materials to produce stories/narratives illustrating aspects of the design. Stories can be general or specific.

The Narrative Poster is a technique to

- examine and sort already found designs, insights, concepts and results and
- is used for processing and illustrating aspects of the design(process) graphically to
- tell a coherent story (in form of a poster) at a glance.

Usage:

Professions: designers and research in HCI, product designers, researchers in general

Areas/Time of use: The Narrative Poster is used at the end of extensive research process.

The qualitative results get examined, put together and set into relation. By doing so, ideas and important insights get visualized in one sheet.

Examples: A0/A1 Posters with sketches, print-outs, cut-outs (collages); Poster as finished print (digitally edited layout); Drawn poster with glued-on artifacts; or a mix of all 3 options.

Literature:

- Désilets, A., Paquet, S. „Wiki as a Tool for Web-based Collaborative Story Telling in Primary School: a Case Study“; EdMedia 2005, World Conference on Educational Multimedia, Hypermedia & Telecommunications; Canada 2005
- Sandelowski, M. „Telling Stories: Narrative Approaches in Qualitative Research“; Journal of Nursing Scholarship; Vol. 23, Nr.: 3; 1991
- Guha M.L. et al “Working with Young Children as Technology Design Partners”; Communications of the ACM; Vol. 48, No. 1; 2005

Assignment in the course:

Create a Narrative Poster

- Examine, sort and reflect upon the design materials you created up until now - video-stills, images, associations, Core-insights, Key-words, methods' outcomes, decisions made, directions taken up or discarded,...
- Choose your most significant contents and set up a story
- Visualise your story on a poster (>=A1)

Document and present your Narrative Poster:

- Take a high quality photo of your Poster (sharp, no reflections, undistorted, ...) and **upload it**.
- Make the Narrative Poster part of your **final presentation**.