



Design Workshops

Being creative and exploring design ideas in a team

Type of the methodology: Design in teams with inspiring material

Description:

Design Workshop is a practical creative meeting to produce and/or detail design ideas in a heterogenous small group cooperatively. There are several steps:

- Preparation
 - Briefing – set up the goal of the workshop
 - Select the participants and define/assign the roles
 - Set up a date, a place, and the process
 - Prepare the needed material like models, plans, creative material like plasticine, Lego, wooden bricks, pens, pencils, scissors, glues, etc.
 - Prepare the documentation media like video camera, photo camera, audio recorder, ...
- Carrying out
 - Introduction of the people and the process
 - Brainstorming about the problem and the subject to deal with
 - Cooperative development of a common idea or several common ideas, normally based on single/individual results or suggestions
 - Detailing of existing ideas
- Analysis and documentation: Documentation of the most important results
 - Describe the main results of the workshop
 - Visualise the results with photos
 - Add questions to the results if needed
 - Reflection to the results and further work based on the results
 - Detail, prioritisation, question, dismiss some of the results achieved in the workshop
 - Work further on (parts of) results achieved
 - Make decisions about the idea(s) and visualise these in forms of artefacts or images ...

Usage:

Areas of use – Designer, UX Designer, technology people

Areas/Time of use – For idea generation, for product design

Literature:

- Lipp, Ulrich; Will, Hermann: Das große Workshop-Buch. Beltz, 8. Auflage, 2008, Weinheim
- Stanfield, R. Brian: The Workshop Book: From Individual Creativity to Group Action. New Society Publishers, 2002
- Ruedel, Irene: Workshops. Optimal vorbereiten, spannend inszenieren, professionell nachbereiten. Linde, 2008, Wien
- Beermann, Susanne; Schubach, Monika: Workshops – vorbereiten, durchführen, nachbereiten. Haufe-Lexware, 2009

Assignment in the course:

Prepare, carry out, and document a design workshop in your group.

1. Prepare the workshop (the material, the room, the cameras, ...)
2. Carry out the workshop (if needed, we will act as facilitators and moderate or support the discussion)
3. Document the results achieved in the workshop and reflect to the process as a whole (you will get the raw material that we captured for you; you are in charge in using this material for your project and document that you will deliver for the workshop) – 5 pages without the cover page (1 document per group)