User-Research Methods

VU & PR Course Administration
Lecture dates/times/topics, Assessments

4 October 2017

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187.A68 User Research Methods VU

3ECTS

34 hrs - In-class blocked sessions

13 hrs – Group exercises

4 hrs – Quiz (incl prep)

24 hrs – Assessment work

187.A69 User Research Methods PR

3ECTS

15 hrs - In-class

discussions / presentations

feedback

60 hrs – Group project work

5 planning

25 conduct

15 analysis

15 writing up

Dates

All times are
9:15 - 13:00

sometimes finishing earlier
breaks every hour

	VU	TOPIC		PR
Wed	4 Oct	Vorbesprechung & Motivation		4 Oct
Mon	9 Oct	Introduction to research paradigms & overview of research methods		
Wed	11 Oct	Core qual methods: observations, field notes, interviews		
Mon	16 Oct	Interviews (cont) & case studies & tools; analysis, role of theory		
Wed	18 Oct	Practice debrief; Analysis of transcripts; Ethics		
Mon	23 Oct	Practice debrief; Intro to other data collection methods	Introduction of PR Work	23 Oct
Wed	25 Oct	Other research methods	PR Projects Topic Discussion, Logistics of access	25 Oct
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Mon	6 Nov	Surveys; (usability) lab studies		
Wed	8 Nov	Quantitative methods	Discussion PR Research Plan	8 Nov
Mon			PR Research Plans Presentation & Feedback	13 Nov
Mon	20 Nov	** Quantitative Methods Quiz **		
Wed	22 Nov	Moving to Design		
Mon			PR Work In Progress Presentation	27 Nov
	Dez	PR Work		
Wed			PR Work Check-In	10 Jan

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Assessment VU

Deadlines are final
All components are necessary

%	TYPE	DUE
15 %	Short Report – a review of methods (Similar to a 'how to' manual for methods, with examples of applications; template will be provided)	9 Nov
15 %	Peer reviews of three Short Reports	13 Nov
10 %	Contributions (in-class, practice case-studies, 2 page reflection report)	29 Dec
40 %	Final Report/Essay Option to choose a standard (up to 35%) or challenge version (up to 40%)	29 Dec
20 %	Quantitative Methods Quiz	15 Nov

Assessment PR

Deadlines are final
All components are necessary

%	TYPE	DRAFT	FINAL
10 %	Research Plan	13 Nov	15 Nov
10 %	Final Presentation & Discussion lead on other group		29 Jan
50 %	Final »Conference Paper«	24 Jan	31 Jan
30 %	Project Wiki (documentation of process, data, analysis, reflection)		31 Jan

Resources

TISS sites

Default uni administration; status emails;

TUWEL

Posting lecture slides, material (e.g. papers), submitting VU exercises

Wiki

as a persistence ‘working space’ resource you can draw on for your project courses and group work
[you will get an email invite]

Rationale

Front Loaded VU

Short term pain, long term gain

More time to put it all into practice in the PR

Attendance Compulsory

It is critical that you attend all lectures as it is not easy to catch up on by yourself

Clashes

Decide which course you want to do

Come talk to us

Registration

To be settled by **13 Oct**

Regarded as registered then and will be issued with a Zeugnis!