

# User Research Methods VU WS17: Method Report

## Task

Write a 750-1000 word report (excluding references) - provide a practical summary of one of the user research methods discussed in class. **Due 20 November 2017**. Contribution to overall grade: 15%

## Methods

Pick one of the following methods:

- Observations
- Interviews
- Group-techniques
- Digital ethnography
- Experience Sampling
- Diaries
- Probes
- Auto-ethnography
- Sensor-based studies
- Surveys

## Template

Each report should contain the following sections:

1. **Introduction**  
What is the core idea? Explain the origins of the method, who proposed it? Are there different flavours or variants? In which paradigm does this method operate? What are the most relevant theories?
2. **Use**  
Explain when to use it and how. What data does it produce?
3. **Advantages and Disadvantages**  
Explain what the biggest advantages and disadvantages of this method are
4. **Example**  
Provide a short example from the literature

**Note:** You can deviate from this structure as long as all relevant points are discussed.