

Project: Final Presentations

Each group is required to showcase their final smart prop/ tool through a 5-minute elevator pitch presentation in the last two lectures. Groups need to effectively summarize the key elements of the project, including:

- **Target Group:** Identify the specific target group or audience for your project and explain why this group is important.
- **Value:** Describe the unique value your smart prop provides in solving problems or seizing the opportunity.
- **Illustration:** Utilize diagrams, schematics, and photos of details to visually illustrate key concepts, processes, or components of your project.
- **Showcase:** Bring your smart prop prototype and integrate its demonstration into the presentation.
- **Business Model:** Envision a business model or strategy, focusing on how it can generate revenue and be sustainable.
- **Team:** Assign roles to all team members for the sections of the presentation. Each member must speak about their designated section, ensuring a cohesive and well-coordinated pitch with smooth transitions.

After each presentation, there will be a 10-minute Q&A session. Prepare for the Q&A by reviewing lecture content like material types and different fabrication techniques. Each group must ask at least one question to the presenting group. Each group will have 1 minute to discuss and formulate the question after the presentation.

Overall, plan your presentation with a logical structure and engaging content, and design slides that are visually appealing, clear, and supportive to your talk.

Deliverables

Deadline: Tuesday, 21.01.2025, 23:59h

Group Submission of a *.zip archive "group[number]_final_presentation.zip" to TUWEL, containing the following files:

- Final presentation in the *.pdf format
- *.pdf containing photos of your final smart props, a total (overall view) as well as relevant details (close-up of specific aspects, e.g. of mechanics, embedded electronics, ...)
- Final CAD files
- Reflections on the project in about 300-400 words (ca. one DIN A4 page)