

### Usages of the Telephon

Resources:

Steinmaurer T.: Mediatized Connectivity: Historical Traits of Telephony and Theoretical Considerations about a New Dispositive of Communication. In: Hepp A., Krotz F. (eds): Mediatized Worlds. London: Palgrave Macmillan, 2014 (pp. 91-106).

Marvin, C.: When old technologies were new: Implementing the future. In H. Mackay & T. O'Sullivan (Eds.), The media reader: Continuity and transformation. New York, NY: Sage Publications, 2014 (pp. 58-72). Retrieved from [http://repository.upenn.edu/asc\\_papers/197](http://repository.upenn.edu/asc_papers/197)

Reference:

Document: Document1\_Task2, Document2\_Task2 in TUWEL

### Assignment:

Review the following questions/tasks related to the sources cited above and write down the answers, arguments, explanations and justifications within your portfolio. Please phrase in full sentences (German or English).

Task 2/1:

- a) Specify and explain the three phases of cultural usage of the telephone BEFORE it was used as an interactive and dialogical way (excluding the third implementation step).
- b) Explain how far the already established usage of the telegraph was relevant for one of these ways of use (for which?).

Task 2/2:

- a) Explain the different ways of use of the telephone as a medium for broadcasting from the 19<sup>th</sup> century until about 1930 and discuss in particular the Budapest „Telephone Herold“ as part of your answer.
- b) Research which other media of mass communication (mass media) were used at the turn of the 19<sup>th</sup> to the 20<sup>th</sup> century in Europe and North America (in parallel of the telephone).

Task 2/3:

Explain which influence the different cultural and social patterns had – in particular with respect to the culture of communication – in the USA and Europe (esp. France, England, Germany) on the pace of dissemination of the telephone in the respective region (Europe vs. USA).

In addition: Touch upon the similarities between the cultural patterns of communication in France, England, and Germany in contrast to the USA as well as upon the different social traditions in communications in France, England, and Germany at the time of the start of the dissemination of telephone (beyond the existing similarities).

Task 2/4:

Beyond the available text:

Specify and explain the different ways in which the current form of the telephone, namely the smartphone, is used as a medium of communication.

In addition:

What other functions does the smartphone - beyond its role as a communication medium - currently take over as well? Please discuss your answer sufficiently in detail and clarify your answer with examples of usage situations (Explications of examples necessary!).

# **Lecture Steinhardt: Communication and Media Theories**

## **Portfolio – Submission 2**

Portfolio – Submission 2:

- At least 900 words (without the task description) and written in whole sentences.
- Detailed argumentation requested (argumentation links to statements and justifies them)
- Max. 9 Punkte